



Exhibition

Moscow International Recycling Expo

BUSINESS PROGRAM ON APRIL 12-14, 2022

17-th international forum «Ferrous and non-ferrous scrap metals»

6-th Eurasian Waste Electrical Electronic Equipment Solutions Congress

3-rd Eurasian Car, Airplane, Train and Ship Recycling Congress

EXHIBITION MOSCOW INTERNATIONAL RECYCLING EXPO

BUSINESS PROGRAM ON APRIL 12-14, 2022

Exhibition MIE-Expo is held in a unique non-stop networking format. Integration of the business program and the exposition allows to work as efficiently as possible on the business venue, combining theory with practice and communication.

17-th international forum «Ferrous and non-ferrous scrap metals». A status business platform for scrap recyclers from all over Russia and 30 countries of the world for the exchange of best practices, solving industry problems and obtaining the most up-to-date analytics and strategic information on the market of scrap, metals, recyclable materials and the environment. Every year, 45 million tons of scrap are formed in our country, but only 30 million tons are collected. It is necessary to stimulate not only the preparation of scrap, but also the depth of scrap extraction, to improve the quality.

6-th Eurasian Waste Electrical Electronic Equipment Solutions Congress (EWEEES). The Congress is held with the support of SMART RESOURCES' swiss partners and has no analogues in our country. The EAEU is a new and fast-growing recycling market that generates 1'500'000 tons of electronic scrap annually, which is estimated at 400'000'000 Euros. The Congress opens up opportunities to work with the largest foreign practices and technologies, which are represented by the world's leading experts in the field of E-scrap.

3-rd Eurasian Car, Airplane, Train and Ship Recycling Congress (CATS) – This is a new platform for systematization of recycling tasks. The disposal of ELV is included in the list of priority measures for the development of scrap procurement in Russia. There are more than 60 million car owners in our country, millions of enterprises own vehicle fleets. The potential for additional collection of only ferrous scrap from authorization is 2 million tons per year and there are also batteries, plastic, rubber. This is significant source of secondary resources with a high cost, which is estimated at more than 10'000'000'000 million Euros per year.

<https://mir-expo.com/> <https://eweees.ru/>

EXHIBITION ANNOUNCEMENT

The venue of the event
2022 - Hyatt Regency
Moscow – Petrovsky
Park 5* hotel
(Leningradsky Avenue
36 building 33,
Moscow, Russia)

Every year, the event is attended by 1000 market leaders in the management of scrap and waste of production and consumption, metallurgy and related industries from around the world. Participants: representatives of government bodies, including the State Duma of the RF, the Moscow City Hall, the Ministry of Industry and Trade, the Ministry of natural Resources, the Ministry of Finance, the Ministry of Economic Development, the FAS, the Federal Tax Service, as well as representatives of Russian and international organisations, such as the EAEU, BIRm EuRIC, Business Russia, National recycling association RUSLOM.COM and recognized industry experts organization Argus, Platts, SMART RESOURCES, RA Rusmet and many others.

Schedule

all events are held at Hyatt Regency Moscow Petrovsky Park 5*

April 12 Protocol events, excursion, exhibition stand Installation	REGENCY BALLROOM	BRIDGE	Chernysho v	Vasilyev	Boloshev
Stand installation	V	V			
Registration of exhibitors			V		
General meeting of the RUSLOM.COM, meetings of the Committees				V	V
Trip to the production facility	Bus tour to business and tourist sites				
Welcome cocktail				V	
April 13 Politics, analytics, technologies					
Strategic session, opening	V				
Session Ferrous and non-ferrous scrap metals	V				
Session Waste Electrical Electronic Equipment Solutions Congress	V				
Session Eurasian Car, Airplane, Train and Ship Recycling Congress	V				
Seminar on control and supervisory activities and licensing in the scrap market				V	
Pitch sessions Digital and technical transformation		V			
Business negotiations and meetings (on schedule and on request)			V		V
Evening reception World Rock-n-roll Day		V			
April 14 Finance, Banks, investments, subsidies, taxes, government support					
Workshop. Instructions for working with the Central bank and banks for the metal and scrap markets. Prevention of account blocking and getting into risk lists	V				
Round table. The possibilities of waste recyclers when working with recycling and environmental changes. Instructions for working with EPR	V				
Round table Carbon Tax and ESG Practices. Green financing	V				
Seminar Topical issues of tax policy and practice in the market of metals and scrap. New in the Federal accounting standard, VAT, NP, checks			V		
Pitch sessions Digital and technical transformation	V	V			
Business negotiations and meetings (on schedule and on request)				V	V
Organizational and technical space					
Registration desks	Foyer 1 floor	Atrium 2 floor	Atrium 2 floor		
Coffee breaks and lunches	Foyer 2 floor	2 floor			
Exhibition, exposition areas	V	V	V	V	

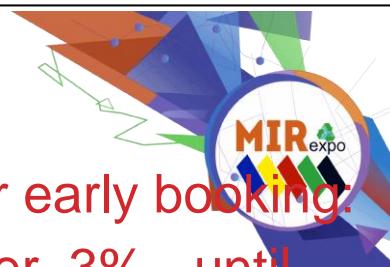
СХЕМА ВЫСТАВОЧНОЙ ЭКСПОЗИЦИИ MIR-EXPO, АПРЕЛЬ 2022 Hyatt Regency Moscow – Petrovsky Park 5*



We thank our regular sponsors and partners!



REGISTRATION OF DELEGATES



"Early Bird" PROMOTION Discounts for early booking:
10% - until October, 5% - until December, 3% - until February <https://mir-expo.com/>

Package «Standard» 12-13-14 April <u>3 days of participation</u> <input type="checkbox"/> 885 USD/ 750 EUR. for 1 delegate <input type="checkbox"/> without a registration fee, 1 delegate from a member of the Association NSRO "RUSLOM.COM" Visiting the exhibition, participation in all business and cultural events of the program, meals, evening reception, exhibition materials, photo and video report on the results, translation	Package «VIP» 12-13-14 April <u>3 days of participation</u> <input type="checkbox"/> 1700 USD/1440 EUR for 1 delegate Participation in all business and cultural events of the program, coffee breaks, lunches, networking cocktail and evening reception, accommodation in a standard room for 2 nights, transfer to an excursion, from \ to airport or railway, 2 advertising options to choose from, providing a badge upon check-in at the hotel	Package «Welcome» April 12 Excursion and cocktail reception <u>1 day of participation</u> <input type="checkbox"/> 205 USD/175 EUR for 1 delegate <input type="checkbox"/> without registration fee, member of the Association NSRO "RUSLOM.COM" Bus excursion to the production and tourist site. Evening cocktail, networking. Special price for hotel accommodation. General meeting and committees meetings for the members of the Association
Package «Seminar 2+ evening reception» April 14 Topical issues of tax policy and practice in the market of metals and scrap. New in the Federal accounting standard, VAT, NP, checks <u>1 day of participation</u> <input type="checkbox"/> 340 USD/ 290 EUR for 1 delegate <input type="checkbox"/> without a registration fee, 1 delegate from a member of the Association NSRO "RUSLOM.COM" (if there is no current debt on membership fees as of April 1)	Package «Welcome + Seminar 1» April 12-13 Seminar on control and supervisory activities and licensing in the scrap market <u>2 days of participation</u> <input type="checkbox"/> 615 USD/ 520 EUR. for 1 delegate April 13-visit to the exhibition, participation in the strategic opening session, seminar, evening reception. April 12- excursion to the production and tour facility, networking cocktail and evening reception. Meals (coffee breaks, lunches according to the program) The number of commercial places is limited due to the quota for representatives of licensing and controlling state bodies!	Package «Business Hall» 10 delegates + hall rental <input type="checkbox"/> 6800 USD/ 5760 EUR Provision of a hall for 1 day (8 hours), or divide into 2 days (4 hours each), for organizing negotiations, meetings according to an individual program, with the possibility of registering up to 10 delegates according to the standard program (3-day participation) Equipment of the hall: a screen for demonstrating presentations and online connections, Internet, pens, notebooks, water. Support of the manager-curator. Halls with a capacity of 10-40 people are available. The number of halls is limited!



Discount for each additional delegate 5%. Discounts for regular customers of RA RUSMET.
 Special conditions for members of the Association NSRO "RUSLOM.COM" are provided only if there are no current debt on membership fees as of April 1) "Early Bird" PROMOTION Discounts for early booking: 10% - until October, 5% - until December, 3% - until February. The cost of conference packages does not include accommodation and travel of delegates. VAT is not charged.

REGISTRATION OF EXHIBITORS AND SPONSORS



The exhibitor's participation package includes standard stand construction (walls, carpet, reception, table, chairs, frieze inscription, lighting, basket, socket), coffee breaks, lunches, cocktails and receptions provided for by the event program, including stationery, mineral water, an individual badge for each exhibitor delegate, advertising on the website and in the catalog, video and photo report. Types of stands – linear, peninsula, island

18 sq.m. – 6670 USD/ 5640 EUR. Standard stand with a building (10 participants)

15 sq.m. – 6120 USD/ 5180 EUR. Standard stand with a building (9 participants)

12 sq.m. – 5580 USD/ 4720 EUR. Standard stand with a building (8 participants)

10 sq.m. – 5040 USD/ 4260 EUR. Standard stand with a building (7 participants)

8 sq.m. – 4490 USD/ 3800 EUR. Standard stand with a building (6 participants)

6 sq.m. – 3950 USD/ 3340 EUR. Stand with a building (4 participants)

4 sq.m. – 2450 USD/ 2080 EUR. Advertising table in the exhibition area and atrium (stand without building in the exhibition area, table, chairs, place for a banner, socket, basket, 3 participants, printing information in the catalog, placing the logo on the website and in printed materials)

The price does not include accommodation and travel. VAT is not charged.

Additional invitation ticket for guests of the exhibitors for 3 days cost 10 000 rub.

□ **General Sponsor 20400 USD/ 17300 EUR.** stand from 18 sq. m, 20 delegates, provision of a meeting room, advertising campaign, speeches, greetings, personal interpreter on request, organization of negotiations, airport-hotel-airport transfer, provision of a room in Hyatt Regency Moscow Petrovsky Park (2 nights, 3 rooms), etc. privileges

□ **Gold Sponsor 12950 USD/ 10950 EUR.** stand 15 sq. m, 15 delegates, provision of a meeting room, advertising campaign, speeches, greetings, personal interpreter on request, organization of negotiations, airport-hotel-airport transfer, provision of a room in Hyatt Regency Moscow Petrovsky Park (2 nights, 2 rooms), etc. privileges

□ **Silver Sponsor 8840 USD/ 7490 EUR.** stand 12 sq. m, 10 delegates, advertising campaign, speeches, greetings, personal interpreter, organization of negotiations, airport-hotel-airport transfer, provision of a room in Hyatt Regency Moscow Petrovsky Park (2 nights, 1 room)

□ **Bronze Sponsor 7480 USD/ 6330 EUR.** stand 10 sq. m, 8 delegates, advertising campaign, speeches, greetings, organization of negotiations, business class transfers, etc. privileges, providing a room at the Hyatt Regency Moscow Petrovsky Park (2 nights, 1 room)

□ **Sponsor 6120 USD/ 5180 EUR.** stand 10 sq. m, 7 delegates, advertising campaign, speeches, greetings, organization of negotiations, airport-hotel-airport transfer, etc. privileges

□ **Sponsor of coffee breaks 4760 USD/ 4030 EUR.** stand of 8 sq. m, 6 delegates, advertising campaign, speeches, greetings, organization of negotiations, airport-hotel-airport transfer, etc. privileges



Message from the Partner and the co-organizer

Support the Association NSRO RUSLOM.COM,
because it supports YOU.



Members of the Association may not pay registration fees for the participation of representatives in the exhibition. However, they can make a contribution of targeted funding for the organization of events. These targeted funds will be used only to cover organizational costs and improve the quality of events. Any surplus funds from the event are reinvested in the development of the NSRO Association "RUSLOM.COM", including solving political problems, research work, financing the work of commissions and committees, improving the membership service. By attending industry events organized by the Association, you support the future of the Russian and international recycling industry.

Message from the Organizer



The Rusmet rating agency would like to thank all the regular participants for their trust, support and feedback, which help us make our events better.

Opinion poll based on the results of MIR-Expo 2021	Yes % of responses	No % of responses
Did you like the venue	81	19
Does the level of organization meet your expectations	91	9
Did you get the expected result from communicating with the participants	86	14
Is the presented content, the speeches of the speakers useful	90,5	9,5
Are there any topics that need additional attention in the program	26	74
Wishes and recommendations of the participants	<ul style="list-style-type: none">- Everything is fine, continue in the same spirit!- Great event, great organization!- Due to the fact that the exhibition and the forum in one place is a little noisy, hum, they communicate at the stands and performances at the same time, you cannot listen to parallel sessions, you have to choose one thing, although everything is interesting.- I liked everything, thank you, I would like to see representatives of the factories.- The topics of interest are catalysts, marketing, management, finance, legislation.- I liked the place, the target audience.- Communication with the participants was interesting and effective as we expected.- Everything was fine, we want to express our gratitude to the organizers of the exhibition and this event.- I managed to communicate with those with whom I needed. I also managed to get to know other colleagues.- I liked the organization of the performances.- We wish to keep the same level.- The topic of introducing GIIS is relevant now, interesting ... the topic of pricing, scrap of precious metals is not fully covered.- Excellent!	

HOLIDAY OF COMMUNICATION

The theme of the event and the evening reception in 2022 is dedicated to the World Rock and Roll Day

April 13 - World Rock-n-roll Day

World Rock-n-roll Day is a holiday of like — minded people, for whom rock-n-roll has become not only music, but a style and way of life.

The holiday is celebrated annually on April 13, although the historical event that served as the basis for the holiday occurred a day earlier: on April 12, 1954, **Bill Haley** recorded the single "**Rock Around The Clock**", which became a landmark in a new musical direction that quickly overcame the borders of the United States and spread across countries and continents, challenging society and traditions. Among the founders of the direction was the legendary **Elvis Presley**, who became an idol of teenagers and young people. The Liverpool foursome launched an epidemic of "Beatlemania" into the world with their compositions. In 1964, the Rolling Stones appeared, in the 1970s, psychedelic rock was born, the brightest representatives of which were the bands **Pink Floyd**, **Deep Purple**, **Led Zeppelin**, **Black Sabbath**.

Russian rock originated in the USSR in the second half of the 20th century under the influence of Western music. The wave of Beatlemania that reached the USSR led to the creation of almost every school of its own rock band. Some of these groups later became the main faces of the scene of the 1970s, including the famous "**Time Machine**". But the spread of rock and roll was restrained by the Soviet policy of cultural censorship.

Despite this, by the beginning of the 1980s, a full-fledged rock movement had formed in the USSR. "**Thaw**" gave birth to groups in the style of "new wave" - "**Cinema**", "**Alice**", "**Auction**", "**Obermaneken**", "**Strange Games**" and others. In 1985, the Moscow Rock Laboratory was opened, which allowed the capital's bands to legalize their activities. The popularity comes to the groups "Nautilus Pompilius", "Zoopark" and "Brigade C".



THE VENUE

Special prices for delegates! Check the conditions with the organizing committee

The new premium business hotel **Hyatt Regency Moscow Petrovsky Park 5*** reflects the modern spirit of a dynamic metropolis: it harmoniously combines classic design elements and modern works of art, spacious halls and an abundance of light, excellent cuisine and impeccable service. The hotel offers a wide range of services for organizing and holding events of any format, and the professional team of the hotel ensures a high level of organization and quality of services provided.

Modern multifunctional halls with a total area of 3,500 sq. m. The meters are equipped with the latest generation of audiovisual equipment and are suitable for both chamber negotiations and presentations, as well as for large conferences.



Leningradsky Avenue 36 building 33
Moscow, Russia, 125167 <https://www.hyatt.com/>

CONTACTS OF THE Organizing Committee

The organizer is the Rating Agency "Rusmet" <https://rusmet.ru/>

Galina Tyrnova Tel. +7 964 799-51-18 email g.tyrnova@rusmet.ru	Support of contracts, consulting of key clients, sponsors, exhibitors. Booking of stands, advertising services. Booking of services under the "Business Hall" package
Andrey Zelenin Tel. _____ email a.zelenin@rusmet.ru Mikhail Gagarin Tel. _____ email gagarin@rusmet.ru	Issues of the business program, coordination of experts, coordination of sponsors' speeches in the program, interaction with government agencies
Bella Koshman Tel. _____ email b.koshman@rusmet.ru Anastasia Nesterova Tel. _____ email a.nesterova@rusmet.ru	Registration and consultation of Russian and foreign delegates. Visa support. Questions of advertising, accommodation, transfers for delegates of the VIP package
Anna Monina Tel. _____ email a.monina@rusmet.ru	Documentation support of participants (invoices, contracts, acts)
Valeria Morozova Tel. _____ email v.morozova@ruslom.com	General organizational issues, interaction with contractors
Andrey Gonofov Tel. _____ email admin@rusmet.ru	Technical support of the event

Partner of the business program, co-organizer Association NSRO " RUSLOM.COM"

Viktor Kovshevny Tel. 89037207402 sro@ruslom.com Marina Uglovskaya WhatsApp / Тел 89030273413 m.uglovskaya@ruslom.com	Formation and approval of the business program, the agenda of the convocation. Organizing the convocation of the General Meeting, ensuring the participation of Association members in the exhibition. Confirmation of the lists of members of the Association for preferential participation in the exhibition
Kamilya Zagrieva Tel. 9779064626_ email k.zagrieva@ruslom.com	Work with foreign speakers, members of the Association, clients. Visa support. Counting commission
Elena Goncharuk Tel. _____ email e.goncharuk@ruslom.com	Informing and registering members of the Association for events, forming a quorum. Financial control when confirming lists for preferential participation in the exhibition, the counting commission.
Yulia Martynova Tel. _____ email ym@ruslom.com	Informing and registering members of the Association for events, forming a quorum. Financial control when confirming lists for preferential participation in the exhibition, counting commission.
Alexey Kondratyev Tel. _____ email a.kondratiev@ruslom.com	Accreditation, interaction with foreign and Russian media, press. Releases, interviews

Co-organizer SMART RESOURCES, Switzerland <https://eweees.ru/>

Viktor Haefeli vh@eweees.ru vh@smartresources.ch WhatsApp / Tel.: +41 79 237 15 24	Business program of the EWEEES congress. Maintenance of contracts, consulting key clients, sponsors, exhibitors, Europe, foreign countries. Stand reservation, advertising services.
Anna Ammann aa@EWEEES.ru aa@smartresources.ch WhatsApp / Tel.: +41 79 292 18 80 +7 968 739 21 45	Business program of the congress. EWEEES. Maintenance of contracts, consulting key clients, sponsors, exhibitors, Russia, EAEU. Stand reservation, advertising services.