

19-TH FORUM FERROUS AND NON-FERROUS SCRAP METALS

Moscow International Recycling Expo -2024

March 4-7, 2024

WORLD TRADE CENTER

Moscow, Krasnopresnenskaya nab., 12



ABOUT THE EVENT ON March 4-7, 2024

Announcement

In 2024, MIR-EXPO and the 19th Ferrous and Non-Ferrous Scrap Forum will be held at the World Trade Center on March 4-7.

Delegates of the largest industry event in Russia are expected to:

- 20 +** specialized sessions and conferences,
- 30 +** considered segments of the scrap and metals market (ferrous, non-ferrous, precious scrap, electronic scrap, steel, cast iron, copper, aluminum, lead, tin, zinc, HBI, ore, ferroalloys, rare earth metals, brass, bronze, tinplate, recycling of vehicles, batteries, tires and rubber, plastic, glass, paper, class 1-2 waste, etc.)
- 60 +** stands, exposition of equipment, services, digital and analytical services,
- 75 +** speakers, leading domestic and international experts,
- 1000 +** market leaders, only professional target audience

REASONS TO TAKE PART AND UNIQUE FORMAT

REASON 1. Opportunity to influence the development of the industry. Development of real solutions and proposals on the margins of the forum.

Business events of Rating Agency Rusmet and National Recycling Association RUSLOM.COM are not just standard reports, discussions and coffee breaks. The organizers do not only play the role of conference makers, but they themselves are constantly involved in shaping trends in the scrap and metal market in dialogue with the authorities, having 25 years of experience in information, analytical and public work. Therefore, the content of each forum is unique in content and value, and delegates have the opportunity to use the business platform to convey the position of business to the state level.

REASON 2. Search for new clients and atmosphere. The scrap metal industry is in a state of reform, regularly experiencing upheavals. Many people know the feeling that you are Don Quixote, fighting alone with windmills, or Robinson Crusoe, who was left alone with problems in the middle of the ocean.

During the three days of the business program at the Scrap of Ferrous and Non-Ferrous Metals forum, you will meet market participants and government representatives from 88 regions of the Russian Federation and 10 countries of the world, saving a lot of time and money on business trips and organizing negotiations. Undoubtedly, personal acquaintances open up more opportunities, and the advantage of major industry events is that they are attended by owners and top managers. The effectiveness of participation will be even higher if you can invite them to your stand.

REASON 3. Exchange of experience. Strong players and like-minded people gather on the site, with whom it is interesting and useful to communicate. Our forum is the largest business event on the Russian scrap market with a 19-year history, with the participation of iconic representatives of the industry, which makes it possible to understand where scrap processing and recycling are heading in our country and in the world. You can find out what new companies from different countries offer, evaluate the possibility of adapting innovations to the Russian market, get acquainted with the most advanced technologies and solutions. And of course, listen to market forecasts from leading experts, opinions on the state of business from colleagues in the shop, and assessments of legislative trends from relevant departments.

REASON 4. Strengthening the image. The company's reputation and brand recognition in the scrap market are often worth more than money. The industry is highly competitive and not transparent, which suggests that banks and metallurgists are picky when dealing with clients. Proper positioning of the company makes it possible to increase the efficiency of trade and procurement activities and reduce the risks of working with the regulator.

Promotion of equipment, services and technologies without an image component and customer loyalty is not at all effective. The result of participation is the strengthening of relations with existing customers, the search for new partners, the establishment of cooperation between the Russian and foreign industry communities.

REASON 5. Choice of business strategy. Are trade barriers and sanctions permanent? The scrap market was one of the hardest hit, dropping more than 30%. Managers face the difficult choice of cutting staff, getting rid of unprofitable assets, and shutting down investment projects. At the same time, options remain for new sales directions, the choice of state support measures, the reorientation of activities, and the increase in productivity when redistributing the company's resources. At the forum, you can learn a lot of success stories, choose your own tool for adapting to changing conditions.

PROGRAM Of the exhibitions on recyclable materials Moscow International Recycling Expo 2024 and INTERNATIONAL FORUM «FERROUS AND NON-FERROUS SCRAP METALS-2024»		
March 4-7, 2024 WORLD TRADE CENTER 5* Moscow, Krasnopresnenskaya nab., 12		
Day 1. (March 4, Monday) General meeting of the National recycling association RUSLOM.COM TOPIC: NEW STANDARDS AND RULES, REQUIREMENTS FOR SRO MEMBERS AND MEMBERSHIP PROCEDURE European hall, 2 floor		
Installation of exhibition exposition in the CONGRESS HALL and FOYER 2nd floor		
Installation of the exposition		08:00-23:00
Registration of the exhibitors, sponsors. 2 floor, foyer, entrance from the hotel		10:00-18:00
Registration of quorum of the General Meeting Welcome coffee, European hall		11:00-12:00
B2B Russian-Iranian business dialogue Hall to be confirmed		11:00-12:30
Meeting of the General Meeting of the National recycling association "RUSLOM.COM" Questions for discussion: <ul style="list-style-type: none"> • New standards and rules, requirements for SRO members and membership procedures. • Approval of reports for 2023 and statement of estimates for 2024. • Monitoring of market conditions by region, interactive survey and speeches by SRO members: interim results for scrap collection in 2023 and Q1 2024, dynamics of the transition to a cashless zone, the situation with the illegal sector, export/import dynamics, assessment of changes in the competitive environment, sufficiency of infrastructure, human, technological, and financial resources in the region. • Preparation of an appeal from the industry community to the authorities describing problems and proposals. • Collection of applications to join committees and commissions of the Association of New Experts. 		12:00-15:00
Break, lunch break		15:00-15:30
Business game «Ministry» (Participation is possible not only for members of the Association) Concept and goal: An association is a consolidation of industry players who are often competitors and find it difficult to find a common language. Building communication between members of the association, their partners, buyers and suppliers is one of the important functions of the association.		15:30-17:30

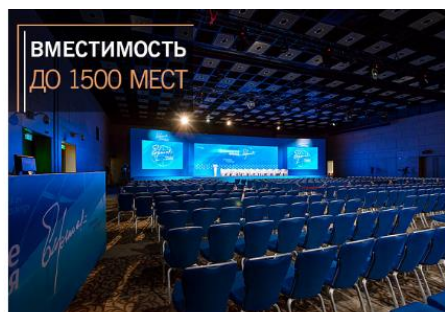
During the game, the need to make a choice between the maximum satisfaction of one's interests, accompanied by high risk, or receiving insignificant/partial, but stable satisfaction of needs. The plot contains an important meaning for business: "cooperation is more useful than local gain at the expense of another."		
Welcome cocktail in the European hall		18:00-20:00
Day 2. (March 5, Tuesday) OPENING OF THE MIR-EXPO EXHIBITION and FORUM "FERROUS AND NON-FERROUS SCRAP METALS" CONGRESS HALL, VALDAI, SELIGER. 1st and 2nd floor		
Registration of the delegates. Welcome coffee/tea/sparkling wine Reception desk 1 on the 1st floor of the foyer of the Valdai and Seliger halls, entrance 4. Reception 2 on the 2nd floor in the lobby of the Congress Hall (entrance from the Plaza Garden Hotel)		08:30-10:00
Metal Cup Championship for students of specialized metallurgical universities, 1st floor		10:00-17:00
Strategic session. Greetings, speeches by government officials and honored guests. Congress hall		10:00-11:15
Round table. Transition to non-cash payments for scrap. Challenges and opportunities. Congress hall		11:15-12:45
Coffee-break		12:45-13:00
Analytical session. Market of scrap ferrous metals, stainless steels and ferroalloys in Russia and in the world. Congress hall		13:00-14:30
Lunch break		14:30-15:00
Round table for executive bodies of constituent entities of the Russian Federation and legal services of companies « Reform of control and supervisory activities, licensing in the industry of handling scrap and metal waste» Congress hall		15:00-17:30
Round table. Market analytics for scrap of precious and rare earth metals, electronic scrap, battery recycling. Congress hall		15:00-16:15
Analytical session. Non-ferrous metal scrap market: aluminum, copper, lead, tin, zinc Congress hall		16:15-17:45
Evening reception		18:30-22:30
Day 3. (March 6, Wednesday) Work of the exposition Moscow International Recycling Expo 2024 Congress hall, Press hall		
Registration of the delegates Reception desk 1 is located on the 1st floor of the foyer of the Valdai and Seliger halls, entrance 4. Reception 2 is located on the 2nd floor in the lobby of the Congress Hall (entrance from the Plaza Garden Hotel)		c 09:00
Welcome-coffee		09:00-10:30

Metal Cup Championship for students of specialized metallurgical universities, 1st floor		10:30-15:30
Meeting of the Russian Chamber of Commerce and Industry Congress hall		10:30-12:00
Coffee break		12:00-12:15
Seminar for metal stock owners and scrap producers. Congress hall <ul style="list-style-type: none"> — Metal fund of the country. Current status, calculation method, forecast. — Sources of scrap generation and additional scrap collection (recycling of HETS, dismantling, hard-to-reach scrap). — Accounting and rationing of scrap disposal at the enterprise. — Pricing, assessment of the value of generated scrap, price indices. — Mechanisms for alienation of scrap, search for buyers. 		12:15-15:15
Training on Extended Producer Responsibility. How and why to diversify the scrap metal business to waste disposal. 1st floor		12:30-14:30
Cocktail , Congress Hall exposition		15:15-15:45
Awarding the leaders of industry ratings, awarding the winners of the Metal Cup championship, presenting diplomas to exhibitors and experts.		15:45-16:45
Cocktail, communication between delegates, summing up		16:45 - 17:45
Day 4. (March 7, Thursday) Excursions		
Excursions to the sights of Moscow		since 10:30
Excursions to enterprises		since 09:30

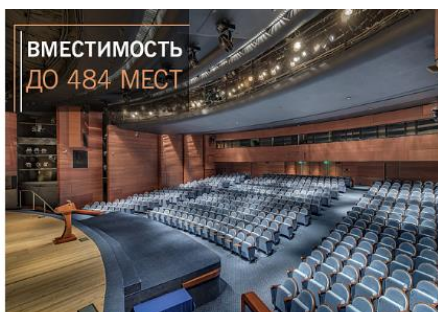


VENUE

The WTC Moscow Congress Center is the first world-class congress venue in Russia, certified according to the standards of the International Association of Congresses (AIPC), which combines everything necessary for organizing and holding business, cultural and entertainment events. The Congress Center provides congress and exhibition, hotel and restaurant services of the highest quality, organizes events of any scale. More than 300 events are held here every year.



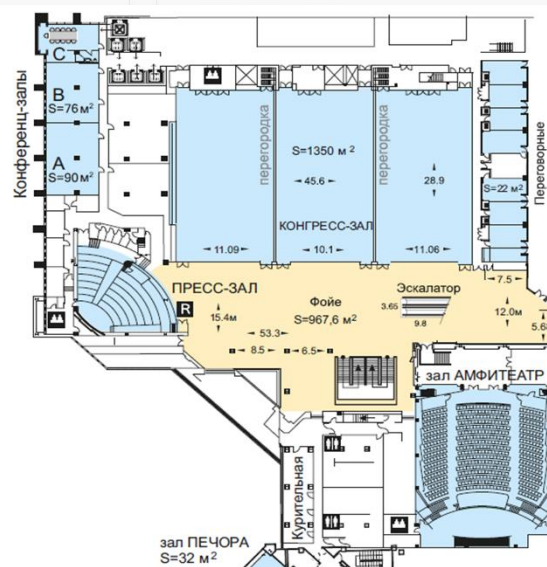
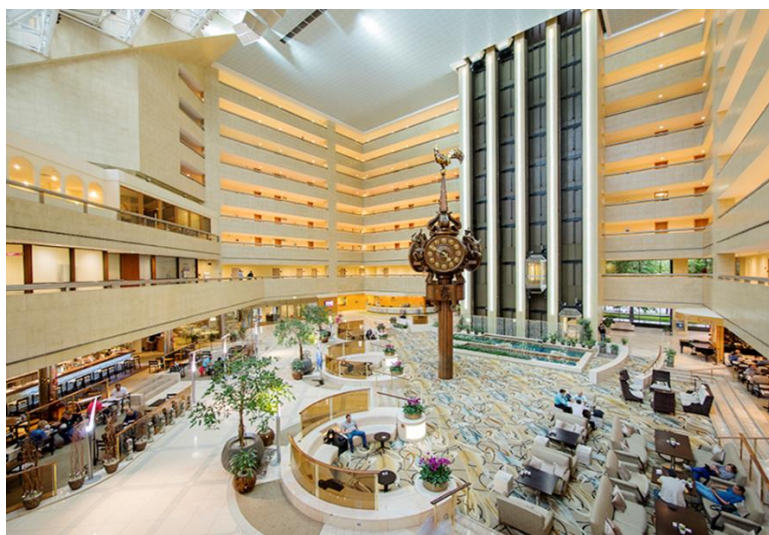
Конгресс-зал для масштабных мероприятий в центре Москвы



Конференц-зал «Амфитеатр» с
максимальным комфортом



Пресс-зал для PR-мероприятий в центре Москвы



The leading business and **conference hotel** in Russia, **Plaza Garden Moscow** - World Trade Center, offers its guests a first-class level of comfort, unique elegance and functionality of the rooms, the highest level of security and impeccable service.

EXHIBITION SCHEME 2024

2nd floor



1st Floor



PHOTOS FROM THE FORUM AND EXHIBITION 2023



Attachment to Contract for services dated «_____» _____ 20__ г.

XIX International forum «Ferrous and non-ferrous scrap metals 2024» Exhibition Moscow International Recycling Expo (MIR-EXPO)

World Trade Center Moscow
Krasnopresnenskaya nab., Moscow, 4-7 of March 2024

Order taking RA Rusmet +7 (495) 980-06-08 e-mail: lom@rusmet.ru website <http://mir-expo.com>

Application form

Company name:		
Registered company address:		
Post address:		
Participants (Full name, job title):		
E-mail:	website:	Tel:
Bank		
Bank address		

TERMS OF PARTICIPATION FOR SPONSORS

- ☐ **General Sponsor 22200 USD/ 20290 EUR.** stand from 24 sq. m., 20 delegates, provision of a meeting room on request, advertising campaign, speeches, greetings, personal interpreter on request, organization of negotiations, airport-hotel-airport transfer, provision of a room in Crown Plaza Moscow (2 nights, 3 rooms)
- ☐ **Gold Sponsor 10550 USD/ 9640 EUR.** stand 20 sq. m, 15 delegates, provision of a meeting room, advertising campaign, speeches, greetings, personal interpreter on request, organization of negotiations, airport-hotel-airport transfer, provision of a room in Crown Plaza Moscow (2 nights, 2 rooms)
- ☐ **Silver Sponsor 7220 USD/ 6600 EUR.** stand 18 sq. m, 10 delegates, advertising campaign, speeches, greetings, personal interpreter, organization of negotiations, airport-hotel-airport transfer, provision of a room in Crown Plaza Moscow (2 nights, 1 room)
- ☐ **Bronze Sponsor 6105 USD/ 5580 EUR.** stand 15 sq. m, 8 delegates, advertising campaign, speeches, greetings, organization of negotiations, airport-hotel-airport transfers, provision of rooms in Crown Plaza Moscow (2 nights, 1 room)
- ☐ **Sponsor 4995 USD/ 4570 EUR** stand 12 sq. m, 7 delegates, advertising campaign, speeches, greetings, organization of negotiations
- ☐ **Sponsor of coffee-breaks 3890 USD/ 3550 EUR .** stand 9 sq. m, 6 delegates, advertising campaign, speeches, greetings, organization of negotiations

Accommodation and travel costs do not include into a price. VAT free

Payment is made in U.S. dollars/ EUR at the exchange rate of the Central bank of Russia on the date of the invoice

Head of the company, title / /
L.S.

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Company name:		
Registered company address:		
Post address:		
Participants (Full name, job title):		
E-mail:	website:	Tel:
Bank		
Bank address		

TERMS OF PARTICIPATION FOR EXHIBITORS

- ☐ **35 - 70 sq.m – 5550 USD/ 5070 EUR Hall rental** (10 delegates)
Provision of a hall for 3 days (8 hours each, March 4-5-6, 2024), for organizing negotiations, meetings according to an individual program, hall equipment: screen for demonstrating presentations and online connections, Internet, pens, notepads, water, table, chairs)
Halls with a capacity of 10-70 people are available. The number of halls is limited!
- ☐ **20 sq.m – 5440 USD/ 4970 EUR Standard stand with construction** (10 delegates)
- ☐ **18 sq.m – 5000 USD/ 4570 EUR Standard stand with construction** (9 delegates)
- ☐ **15 sq.m – 4550 USD/ 4160 EUR Standard stand with construction** (8 delegates)
- ☐ **12 sq.m – 4110 USD/ 3760 EUR Standard stand with construction** (7 delegates)
- ☐ **9 sq.m – 3670 USD/ 3350 EUR Standard stand with construction** (6 delegates)
- ☐ **6 sq.m – 3220 USD / 2950 EUR Standard stand with construction** (4 delegates)
- ☐ **4 sq.m–2000 USD/ 1830 EUR Advertising table in the exhibition or registration foyer area** (3 delegates)

Table, chairs, space for a banner, socket, basket, printing of information in the catalogue, placement of the logo on the website and in printed materials

The exhibition exhibitor's participation package includes the standard stand setup (walls, reception, table, chairs, inscription on the frieze, lighting, basket, socket), with the exception of the "Advertising table" and "Hall rental" packages, coffee breaks with an open bar, lunch, cocktails and buffets provided for in the event program, including stationery - pen and notepad, mineral water, individual badge for each exhibitor delegate, advertising on the website and in the catalogue, video and photo report. Types of stands: linear, peninsula, island.

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Application form

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Post address:		
Participants (Full name, job title):		
E-mail:	website:	Tel:
Bank		
Bank address		

Terms of delegates participation

Package «Standard» March 4-5-6-7 4 days of participation

- ☐ **500 USD/ 460 EUR for 1 delegate** (if paid before December 28, 2023), for each next delegate a 15% discount
- ☐ **610 USD/ 560 EUR for 1 delegate** (when paying after December 28, 2023) for each next delegate a 10% discount
- ☐ **25% discount for members of the "RUSLOM.COM" association**

Visit to the exhibition exposition, participation in all business and cultural events of the program, coffee breaks with an open bar, welcome dinner and evening reception, exhibition materials, photo and video report on the results, translation

Package «VIP» March 4-5-6-7 4 days of participation with accommodation

- ☐ **1500 USD/ 1370 EUR for 1 delegate**

Participation in all business and cultural events of the program, Visit to the exhibition, coffee breaks with an open bar, welcome dinner and evening reception, 2 nights accommodation in a standard room, transfer for an excursion, from/to the airport or railway, 2 advertising options to choose from, provision of a badge upon check-in at the hotel

Package «Exhibitor+excursion» March 6-7 2 days of participation

- ☐ **85 USD/ 80 EUR for 1 delegate**
Participation in business and cultural events on March 6 and 7, meals according to the program for 2 days, printed and electronic materials, photo and video reports, badges, stationery

Package «Delegation» March 4-5-6-7 4 days of participation

- ☐ **2450 USD/ 2240 EUR for 10 delegates**

Visit to the exhibition, participation in all business and cultural events of the program, meals, welcome dinner and evening reception, exhibition materials, photo and video report on the results, translation.

PRE-REGISTRATION SHOULD BE MADE ON A COMPULSORY BASIS

Accommodation and travel costs do not include into a price. VAT free

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Head of the company, title / /